



SEPTEMBER 2019 MONTHLY REPORT



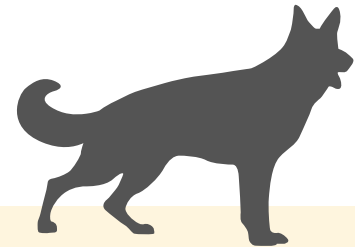


Rosenberg Animal Control & Shelter Monthly Report
 September 1, 2019 - September 30, 2019

	Canine				Feline				Other				
	Neonate	2 Wks - 6 Mos	Adult	Senior	Neonate	2 Wks - 6 Mos	Adult	Senior	Neonate	2 Wks - 6 Mos	Adult	Senior	
Start Count (Shelter)		3	26	3	4	37	23	1			1		98
Start Count (Foster)			5			8	2						17
Total	Canine = 37				Feline = 77				Other = 1				115
Intakes													
Born													0
Owner Release			4				3						7
PD													0
Stray/At Large		12	30	3		7	12	2			7		73
Total	Canine = 49				Feline = 24				Other = 7				80
Combined Total	=											195	
Outcomes													
Adoption		8	15	2		16	11				1		53
Return to Owner			5	3									8
Wild Release											6		6
Rescue Transfer		4	14	1		9	4						32
Missing			1										1
Died in Care						2							2
Euthanasia			1			1		1					3
Total	Canine = 54				Feline = 44				Other = 7				105
Conclusion													
End Count (Shelter)		3	24			23	24						74
End Count (Foster)			5	1		6	3	1					16
Total	Canine = 33				Feline = 57				Other = 0				90
Live Release Rate	Canine = 96.29 %				Feline = 90.90 %				Other = 100 %				Overall = 94.28%

Overall Live Release Rate (live outcomes divided by ALL outcomes and multiplied by 100) = **94.28%**

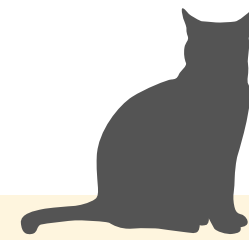
BREAKDOWN



Canine Live Release Rate

=

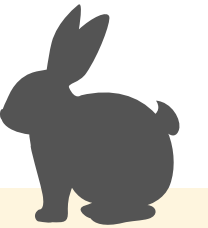
96.29%



Feline Live Release Rate

=

90.90%



Other Live Release Rate

=

100%

HOW WE MEASURE

Our shelter has opted into an all-inclusive Live Release Rate formula (positive outcomes divided by all outcomes, then multiplied by 100) advised by The No Kill Advocacy Center that **does not exclude any outcomes in the shelter**, regardless of circumstances or category.

LENGTH OF STAY (LOS) SNAPSHOT REPORT

STATS ON SHELTER INVENTORY ON MON, OCT. 7

Shelter Stay Average

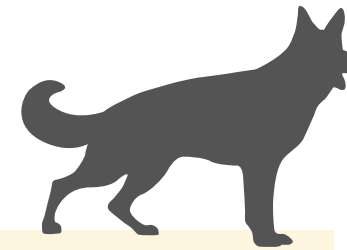
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26 days

61% of animals surveyed on report date had stay lengths much less than 26 days.

A small subset of long-term animals influences this average.

DOG PROJECTS



Large "bully breed" dogs (without health or behavior issues) are often overlooked because of breed bias or apartment/renter restrictions. They are most likely to be "long-term" residents through no fault of their own.

CAT PROJECTS



In the absence of TNR, unsocialized cats are held for 1-2 weeks on average and then placed through humane Barn Cat program. TNR would significantly shorten their LOS.

Many newborn kittens stay at shelter until 6-8 weeks of age.

WHAT WE'RE DOING

Our shelter is working on systematic efforts to minimize LOS to an appropriate outcome for every animal, whether that is return to owner, rescue, transfer, adoption, or return to location of origin (TNR). Here are a few of our methods:

- * **Heavy Marketing**
- * **Multiple Adoption Events**
(Monthly)

Our longest residents are showcased at many off-site venues.

- * **Multiple Promotions and Deals**
(Monthly)
- * **Rescue Partnerships**

SEPTEMBER EVENTS AND PROMOTIONS



CALENDAR

- 9/7 - For Your Pets Adoption Event
- 9/14 - Saturday at Natural Pawz Adoption Event
- 9/20-21 Full House Adoption Promotion
- 9/27 - Earthwise Katy Adoption Event
- 9/28 - Bollywood Boogie Adoption Event





**THANK
YOU!**