

ROSENBERG ANIMAL CONTROL & SHELTER

MONTHLY REPORT

FEBRUARY 2019





Rosenberg Animal Control & Shelter Monthly Report

February 1, 2019 - February 28, 2019

| | Canine | | | | Feline | | | | Other | | | | |
|---------------------------|-----------------|---------------|-------|--------|-----------------|---------------|-------|--------|----------------|---------------|-------|------------|---------------|
| | Neonate | 2 Wks - 6 Mos | Adult | Senior | Neonate | 2 Wks - 6 Mos | Adult | Senior | Neonate | 2 Wks - 6 Mos | Adult | Senior | |
| Start Count (Shelter) | | 12 | 23 | 8 | | 5 | 14 | | | | | | 62 |
| Start Count (Foster) | | 1 | 2 | | | 1 | | | | | | | 4 |
| Total | Canine = 46 | | | | Feline = 20 | | | | Other = 0 | | | | 66 |
| Intakes | | | | | | | | | | | | | |
| Owner Release | | 1 | 8 | 3 | | 1 | 3 | | | | | | 16 |
| PD | | | | | | | | | | | | | |
| Stray/At Large | | 4 | 35 | 3 | | 7 | 28 | | 8 | 1 | 8 | | 94 |
| Total | Canine = 54 | | | | Feline = 39 | | | | Other = 17 | | | | 110 |
| Combined Total | = | | | | | | | | | | | 176 | |
| Outcomes | | | | | | | | | | | | | |
| Adoption | | 5 | 16 | 2 | | 4 | 8 | | | | | | 35 |
| Return to Owner | | | 9 | | | | 1 | | | | | | 10 |
| Wild Release | | | | | | | | | 8 | | | | 8 |
| Rescue Transfer | | 1 | 13 | 1 | | | 12 | | | | 8 | | 35 |
| Escape | | | | | | | | | | | | | |
| Died in Care | | | | | | | 1 | | | 1 | | | 2 |
| Euthanasia | | | | 2 | | 1 | | | | | | | 3 |
| Total | Canine = 49 | | | | Feline = 27 | | | | Other = 17 | | | | 93 |
| Conclusion | | | | | | | | | | | | | |
| End Count (Shelter) | | 12 | 28 | 9 | | 9 | 22 | | | | | | 80 |
| End Count (Foster) | | | 2 | | | | 1 | | | | | | 3 |
| Total | Canine = 51 | | | | Feline = 32 | | | | Other = 0 | | | | 83 |
| Overall Live Release Rate | Canine = 95.91% | | | | Feline = 92.59% | | | | Other = 94.11% | | | | 94.20% |

Overall Live Release Rate (Positive Outcomes divided by ALL Outcomes and multiplied by 100, as advised by No Kill Advocacy Center) =

94.20%

BREAKDOWN

35 Adoptions

10 Returns to Owner

35 Rescue or Wildlife Rehab

Transfers

8 Wild Releases

= **88 Positive (Live) Outcomes**

2 Died in Care Cases

3 Euthanasia Cases *

= **5 Negative Outcomes**

**All euthanasia cases involved animals considered to be irremediably suffering. Both canine cases were owner-requested (age and medical-related) and the single feline case had been severely injured on intake by a vehicle.*



HOW WE MEASURE

Our shelter has opted into an all-inclusive Live Release Rate formula (positive outcomes divided by all outcomes, then multiplied by 100) advised by The No Kill Advocacy Center that **does not exclude any deaths in the shelter**, regardless of circumstances or category.

PUBLIC OUTREACH GOALS



***Increase number
of off-site adoption
events***

2/16 - Tractor Supply (Sat)

2/23 - Office Depot (Sat)

Fixed goal: Twice monthly or more



***Advertise new
volunteer program
and recruit new
members***

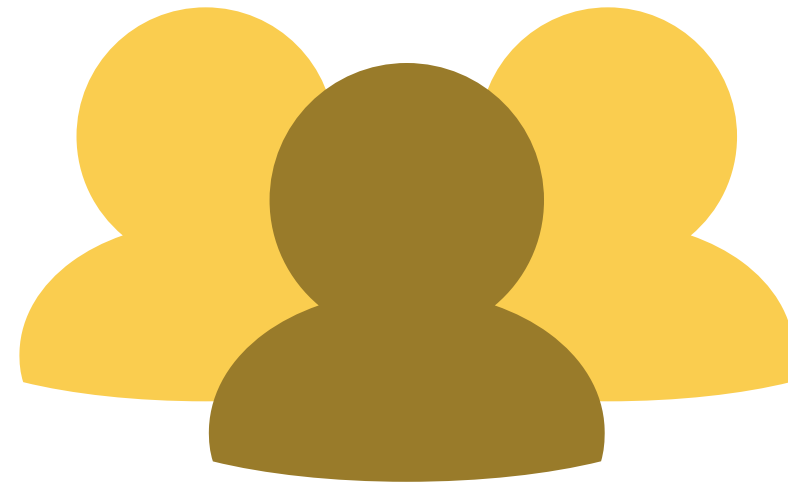
30+ Volunteers placed in
new tracks and given
permission to start



***Publish
consistently on
social media***

New Instagram and Twitter
accounts - Facebook reach
up 85% ad engagement up
50% this month

SHELTER PROFILE



STAFF MEMBERS

Director
Shelter Supervisor
2 Animal Control Officers
Administrative Technician



HOURS OF OPERATION

M, T, Th, F **10AM - 4PM**
W **10AM - 7PM**
Sat **10AM - 2PM**
Sun **(CLOSED)**

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THANK YOU!

FEBRUARY 2019

